# AktivateTransformingEducationLives Every Date

## **Lives Every Day**

Advancing Your Student's Success: **Our Expert Programmes Unveiled** 

> PART OF THE Adam Khoo Learning Technologies Group

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## **Our Programmes**



Aktivate Intelligence



Aktivate
Skills



Aktivate
Strengths



Aktivate Future



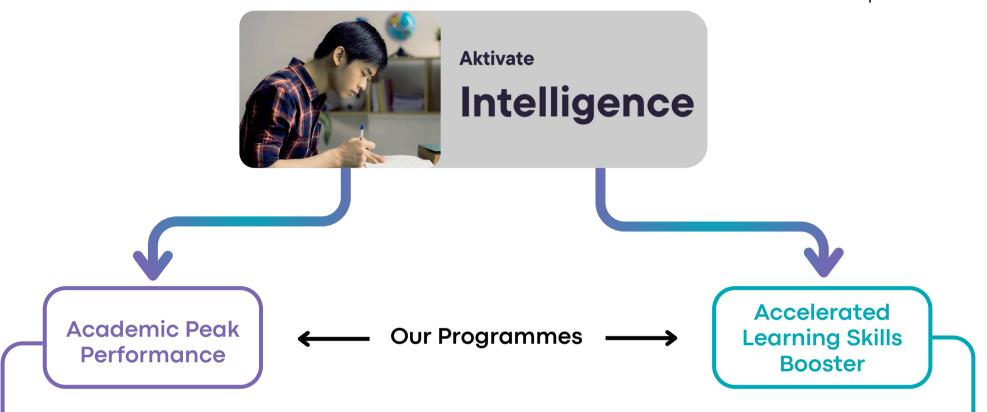
Aktivate
Experience





# Intelligence





Unleash your academic excellence with proven strategies and techniques. Enhance your focus, time management, and study skills to optimize your learning potential. Develop effective habits and memory retention techniques. Uncover the secrets of peak performance and unlock your academic brilliance, paving the way for extraordinary achievements. Unleash your learning potential through our targeted program. Master powerful techniques for quick, efficient learning and long-term memory retention. Our engaging, hands-on approach helps participants apply these techniques in diverse contexts, ensuring fast and effective skill acquisition and academic advancement.





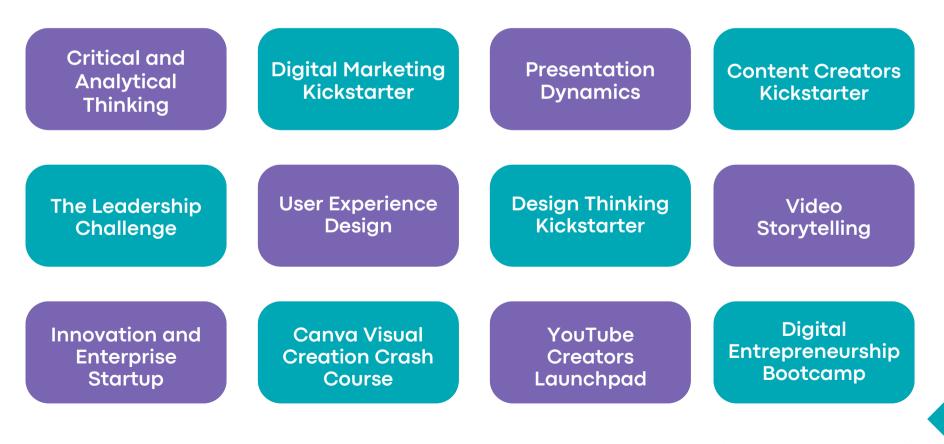
### Aktivate

Skills





#### Our Programmes









Critical and Analytical Thinking

Enhance your decision-making capabilities through our immersive programme focused on developing critical and analytical skills. With a strong emphasis on practical application, learn to dissect complex situations, derive insightful conclusions, and implement robust solutions, thereby empowering you to confidently handle real-world challenges and boost personal and professional growth.



Dive into the world of digital marketing and acquire practical skills to create impactful online campaigns. Master the art of targeting, engaging, and converting audiences across various digital platforms. Learn strategies for effective content creation, social media marketing, SEO, and analytics. Unlock the power of digital marketing and propel your brand or business to new heights.



Presentation Dynamics

Transform into a compelling speaker with our Presentation Dynamics course. This program equips you with effective strategies to command attention, articulate ideas clearly, and inspire action. Through hands-on practice and constructive feedback, gain the skills to deliver impactful presentations, fostering both personal influence and career advancement





#### Content Creators Kickstarter

Launch vour journey as a content creator with confidence and purpose. Learn the essential skills and strategies to kickstart your creative endeavors. Master the art of content ideation. storytelling, and engaging your target audience. Acquire practical knowledge in content production, editing, and distribution across various platforms. Unlock your creative potential, build your brand, and embark on a rewarding path as a successful content creator.



Engage with Kouzes and Posner's acclaimed leadership model in our transformative program. Participants will cultivate the five practices of exemplary leadership: model the way, inspire a shared vision, challenge the process, enable others to act, and encourage the heart. This comprehensive approach ensures a robust leadership skillset for any professional environment.



Delve into the realm of user experience design and craft exceptional digital experiences. Learn to empathize with users, conduct research, and create intuitive interfaces. Acquire skills in wireframing, prototyping, and usability testing to optimize user satisfaction. Embrace the principles of design thinking and create user-centric products and services that leave a lasting impact.







Tap into your creative instincts with our comprehensive Design Thinking course. Learn a human-centric approach to problem-solving, from identifying user needs to brainstorming innovative solutions, and validating your ideas. Participants will gain practical experience in applying Design Thinking methodologies, enabling them to generate impactful designs and innovative solutions in any domain.



Unleash your creativity and harness the art of video storytelling. Learn the art of crafting compelling narratives, scripting, shooting, and editing techniques. Acquire the skills to evoke emotions, engage audiences, and convey powerful messages through visual storytelling. Embrace the magic of video creation and unlock your ability to captivate hearts and minds.



Innovation and Enterprise Startup

Propel your entrepreneurial aspirations with our focused program. Learn strategies to nurture innovative ideas, build an entrepreneurial mindset, and transform concepts into successful enterprises. By engaging in real-world projects and case studies, participants will gain a clear understanding of the innovation process and steps towards establishing a successful venture.







#### Canva Visual Creation Crash Course

Unleash your design skills with the Canva Crash Course. Dive into a comprehensive program that will empower you to create stunning visuals and graphics effortlessly. Learn the ins and outs of the Canva design platform, from basic tools to advanced features. Master the art of crafting eye-catching social media posts, presentations, flyers, and more. Unlock your creativity, elevate your design game, and bring your ideas to life with Canva's intuitive interface and limitless possibilities.



#### YouTube Creators Launchpad

Kickstart your YouTube journey and become a content creator with impact. Learn the essentials of channel setup, branding, and audience engagement strategies. Master video production, editing, and optimization techniques to create compelling content. Unlock the secrets of YouTube success, grow your subscriber base, and unleash your creativity on the world's largest video platform.



Embark on an immersive bootcamp experience to become a digital entrepreneur. Learn the fundamentals of building an online business from scratch. Discover effective strategies for ideation, market research, business planning, and customer acquisition. Acquire skills in e-commerce, digital branding, and growth hacking. Turn your entrepreneurial dreams into reality and thrive in the dynamic digital landscape.















## Aktivate Strengths



Executive Function

This programme helps young individuals harness their cognitive skills and leverage on the Executive Functioning of our brains. Participants learn essential self-regulation tools such as planning, focus, memory, and flexible thinking, which enable them to adapt and respond dynamically to challenges, ensuring overall personal, academic, and career growth. Clifton StrengthsFinder

**Clifton StrenathsFinder** The Clifton StrengthsFinder presents youth with a unique opportunity to discover their inherent talents. The program leverages Gallup's renowned **Clifton Strengths Finder** Assessment, empowering participants to identify their top strengths. By understanding and capitalizing on their innate abilities, youths are better positioned to make informed decisions about their future paths and achieve their full potential.



Embark on a transformative journey to discover and nurture your unique character strengths. Gain practical tools and strategies to effectively apply these strengths in your personal and professional life. Cultivate resilience, gratitude, and optimism as you unlock your full potential and embrace a fulfilling and purpose-driven existence.





## Aktivate Strengths



How to Fascinate Personality Advantage System

Harness the power of fascination and unlock your distinct advantage. Dive into a comprehensive system that reveals your innate talents and empowers you to captivate others with your personal brand. Master the art of effective communication, influence, and leave a lasting impression as you become an irresistible force in any domain.



Embrace the path to personal growth and success through adopting a growth mindset. Learn to embrace challenges, view failures as stepping stones, and cultivate resilience. Develop a joy for continuous learning, harness the power of perseverance, and unlock your ability to achieve greatness. Embrace change, unlock your potential, and soar to new heights.



#### TetraMap Transition

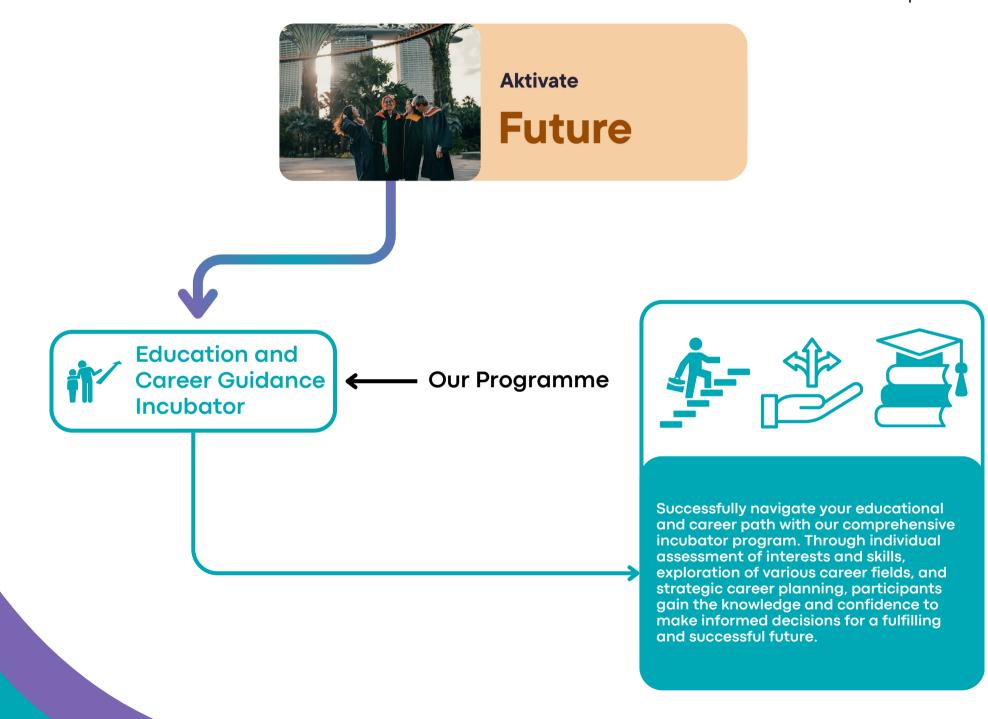
Seamlessly navigate life's transitions with the TetraMap framework. Explore the elements of earth, air, water, and fire to gain deep insights into your strengths and preferences. Acquire practical skills to effectively manage and adapt to changes in various aspects of life. Discover balance, harmony, and resilience as you gracefully embrace life's transitions.





Future









## Experience









#### Aktivate Experience



Using the thematic experience of "flight cadets" this experiential learning camp focuses on helping participants manage transitions into new environments. Through the use of experiential learning techniques, students are able to develop the skills and confidence needed to navigate the challenges of unfamiliar situations. The program includes a range of activities and tools, such as team building exercises, leadership training, and problem solving techniques, all designed to help students succeed in any new environment they may encounter.



Many lessons can be learnt from the power of tribes. Teamwork. Camaraderie. Collaboration. Resilience. In this thematic experience, participants take on the role of tribes and go through a "rites of passage. Participants will engage in activities such as cracking puzzles and overcoming obstacles that will challenge their problem-solving and communication skills. By the end of the experience, participants will have a better understanding of the importance of working together and supporting one another to achieve a common goal.





#### Aktivate

#### Experience

The NoMADic Race

Get ready for an adrenalinepumping adventure like no other! Join the thrilling NoMADic Race and navigate through exciting outdoor challenges, puzzles, and obstacle courses. Test your physical and mental agility, strategic thinking, and teamwork skills. Push your limits, embrace the spirit of exploration, and create lasting memories in this exhilarating thematic program.



Discover your inner superhero in this action-packed thematic program! Engage in thrilling challenges, team-building activities, and characterbuilding exercises. Embrace qualities such as courage, resilience, and empathy as you unleash your superpowers. Forge strong bonds with fellow participants and become a superhero superfriend in this empowering outdoor adventure.



Planet Green People Grin

Connect with nature and become an environmental steward in this inspiring thematic experience. Engage in hands-on conservation projects, nature exploration, and eco-friendly practices. Learn about sustainability, biodiversity, and the importance of protecting our planet. Develop a deep appreciation for the environment and inspire others to make a positive impact in this green-themed program.





#### Aktivate Experience

### Be Like Bigfoot

Embark on an intriguing outdoor adventure inspired by the legend of Bigfoot. Engage in tracking skills, survival techniques, and outdoor exploration. Embrace curiosity, problem-solving, and teamwork as you uncover the mysteries of the wilderness. Channel your inner explorer and cultivate a sense of wonder and discovery in this captivating thematic program.

### 🛞 Shaken Not Stirred

The mark of a leader is not how he responds in times of calm but how he acts in times of intense scrutiny, pressure and crisis. In this simulated experience, participants would go through a leadership intensive which give them the exposure to different situations of leadership and how they can act in response to these situations. Expect the unexpected, live on the edge and prepare for more plot twists - all in the name of refining and honing true leadership skills that test the mettle of competence and confidence.













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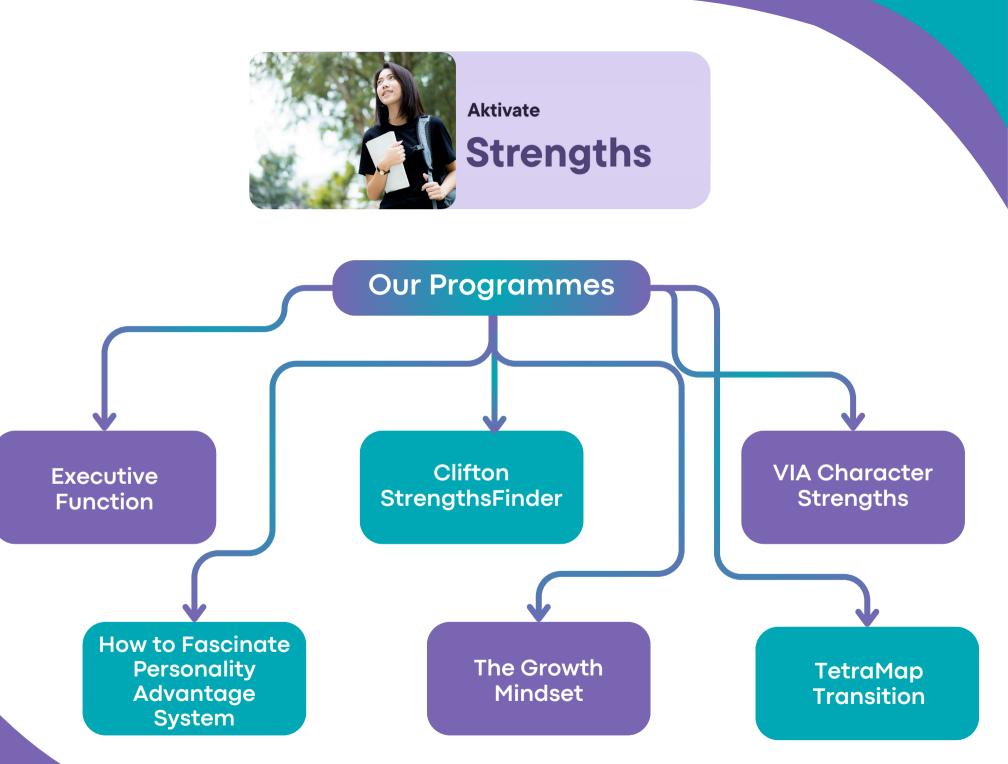








#### DRAFTS







## Experience

#### **Programme Sypnosis**



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